Overview for CWPRI

Jody Olson, Director Federal Relations – April 25, 2018
Scott Hall, Senior Bird Conservation Scientist

About Us

Who We Are

- Chartered by Congress in 1984
- 30 member Board appointed by Secretary of the Interior,
  - Includes FWS Director and NOAA Administrator

What We Do

- Sustain, restore and enhance wildlife
- Bring collaboration among federal agencies and private sector

How We Do It

- Leverage public funding with private money – average 3:1

Bald eagle

NFWF Is

- An implementer – we fund projects

NFWF Is Not

- An advocacy organization that engages in lobbying or litigation

The purposes of the Foundation are—

to undertake and conduct such activities to further the conservation and management of the fish, wildlife, and plant resources of the United States, and its territories and possessions, for present and future generations of Americans

- Congressional Charter, 1984

How We Do It

Non-Federal Partners

- Corporations
- Foundations
- Private Donors
- Mitigation and Settlements
- States
- NGOs

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NFWF

Convener of focused, leveraged funding and leadership for priority wildlife and habitat conservation through grant making

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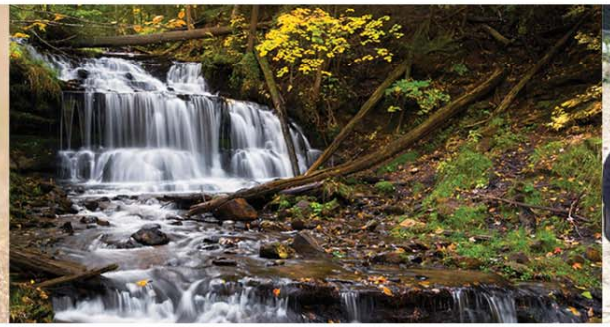
Federal Partners

- Appropriations
- Cooperative Agreements

Species and Habitats

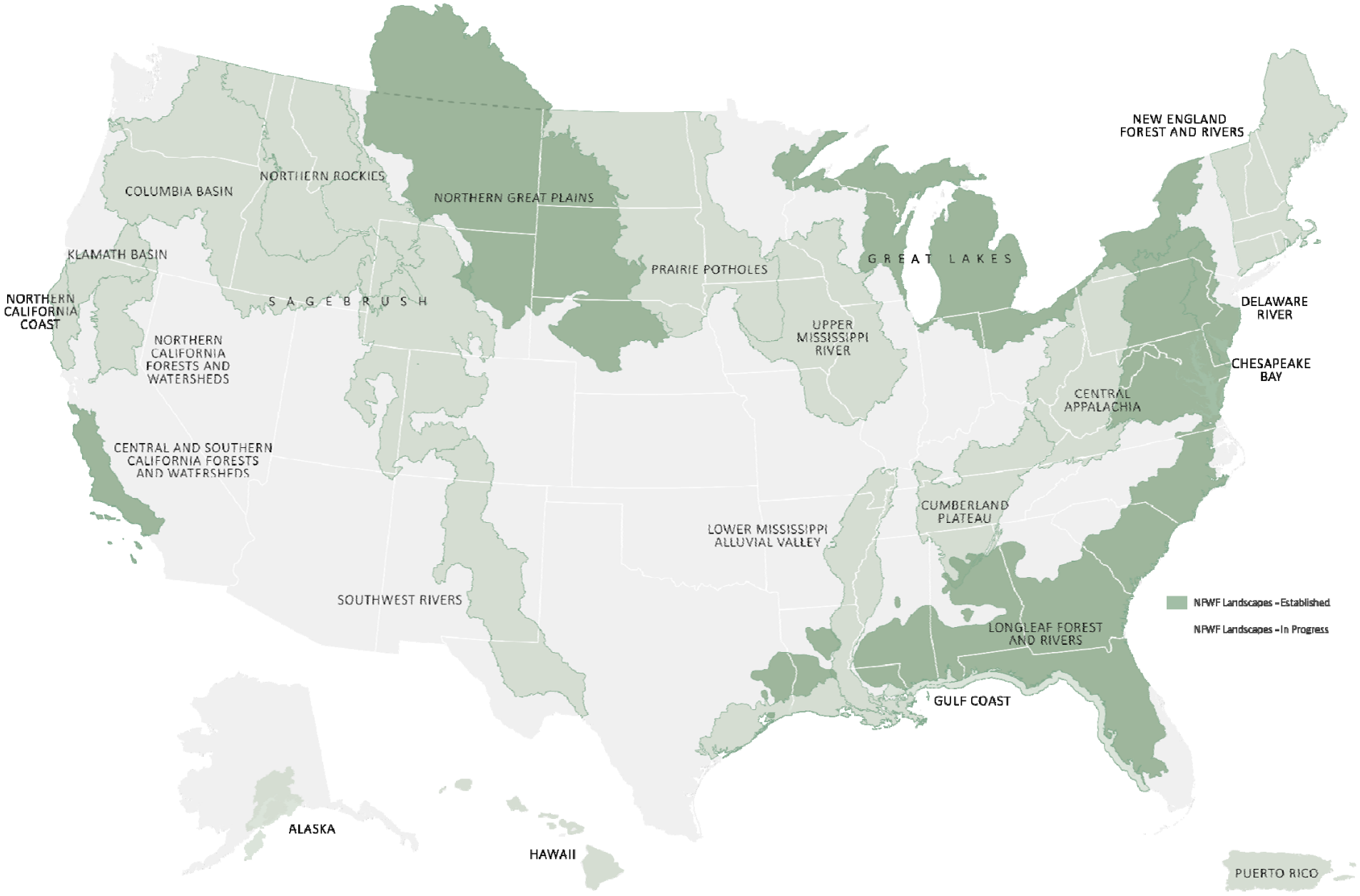


Water Quality and Scarcity

People in Conservation

Includes In Lieu Fee, Water Transaction Programs, and Traditional Landscape Conservation Programs

NFWF Priority and Developing Landscapes



NFWF Southern California Partnerships

Los Padres National Forest

Angeles National Forest

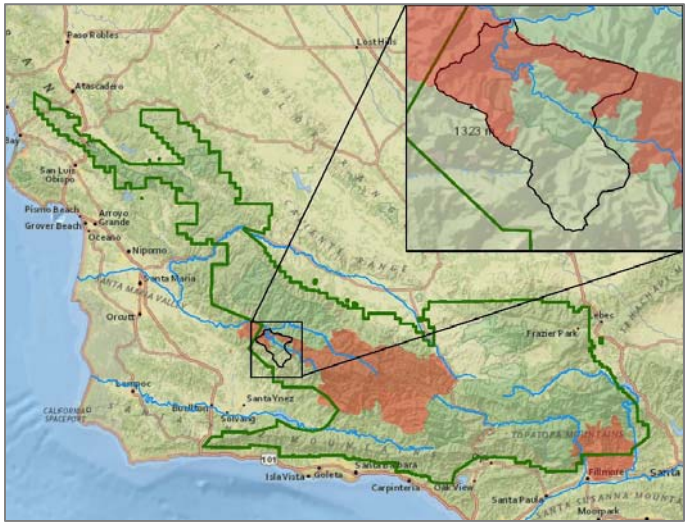
Pacific Southwest Fuels Management

NRCS Conservation Partners

BLM Endangered Species Fund

NFWF Appropriations

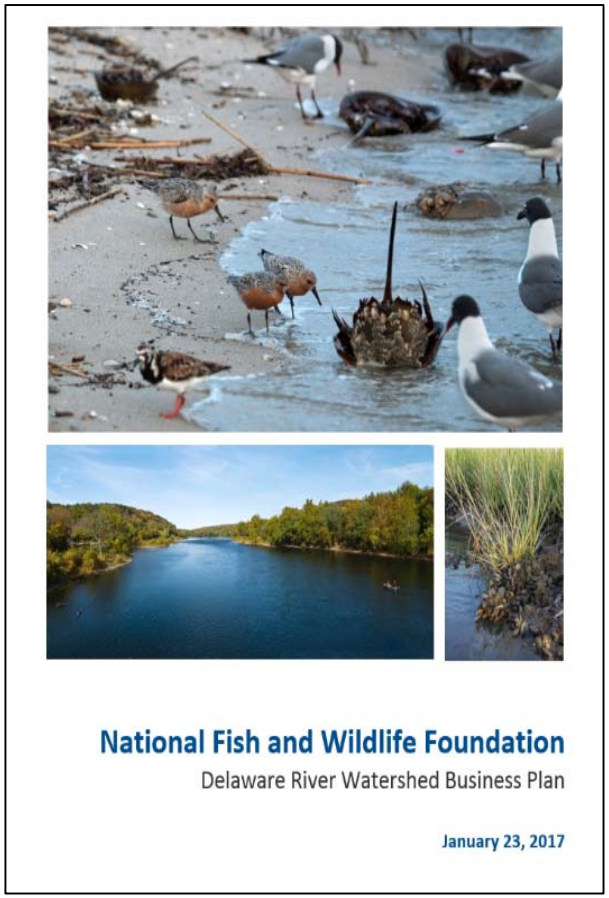
Mitigation/Long-Term Funds



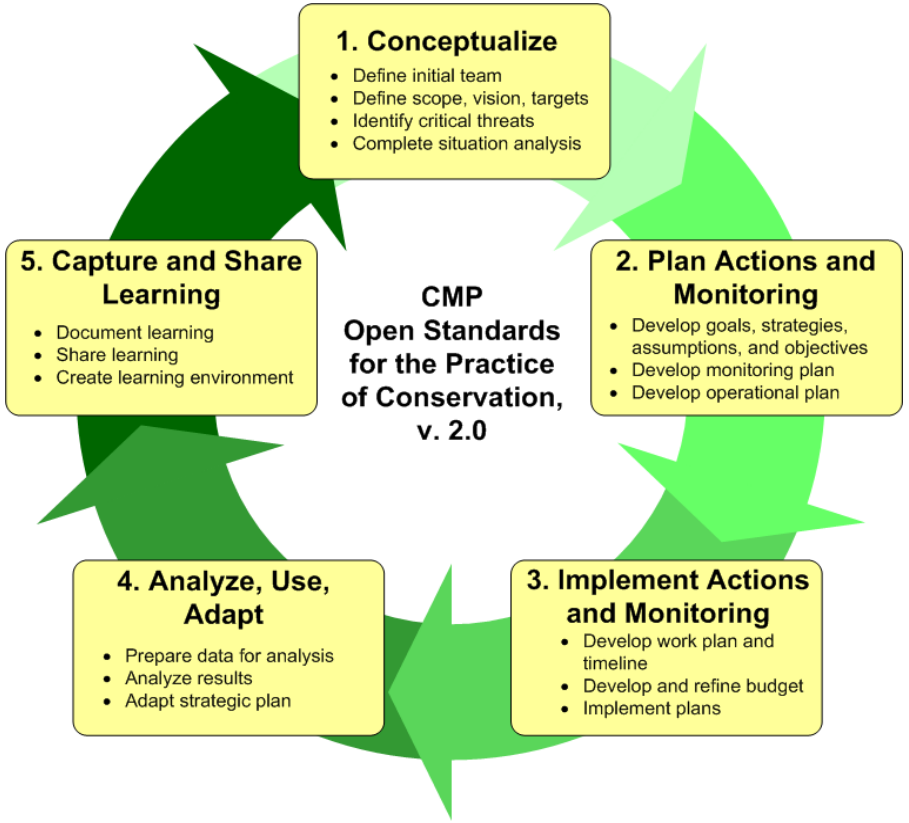
NFWF's call to action

Develop long-term, science-based conservation programs **with measurable outcomes** that "move the needle" for key species, places of importance, or issues

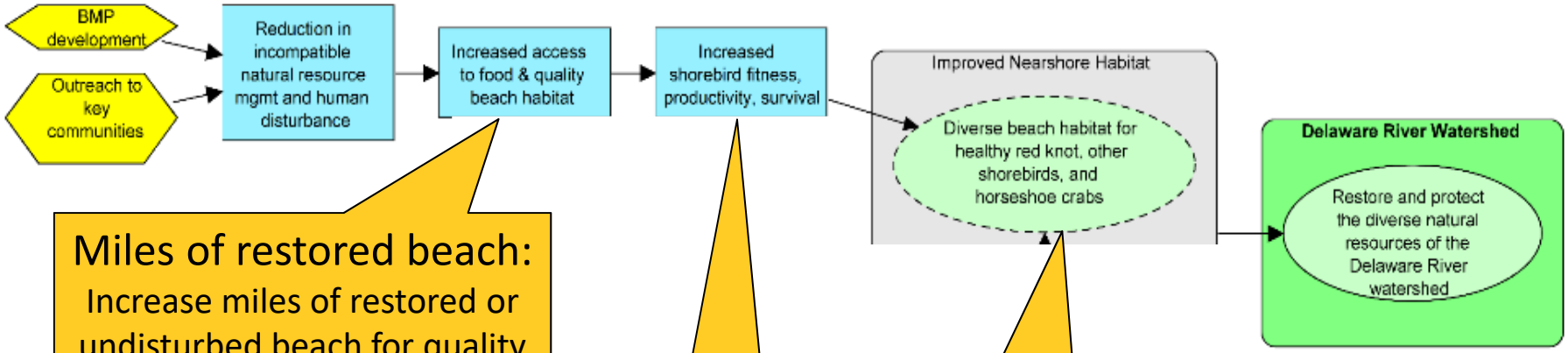
Development of a Business Plan



Description of conservation need, strategies, and funds required to **achieve and monitor the desired conservation outcome**



Using a Theory of Change to Identify Core Metrics

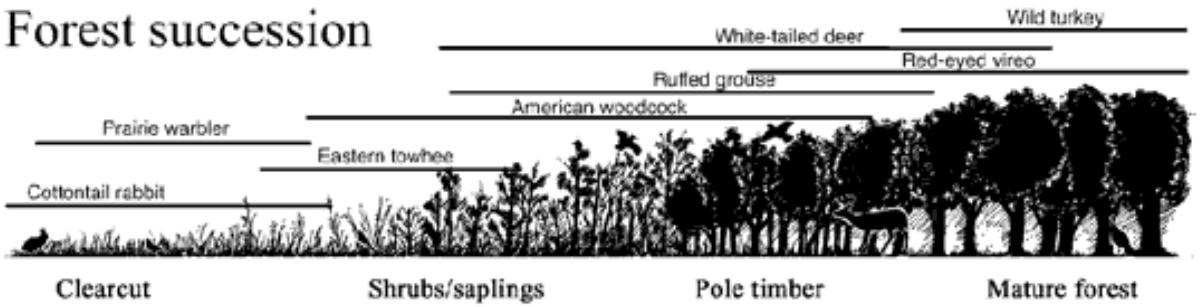


Miles of restored beach: Increase miles of restored or undisturbed beach for quality HSC habitat by 50%

Pre-departure weight (fitness): More than 80% of red knot maintain or exceed 180 gram optimal threshold weight

Population size: Increase overall population of red knot using DE Bay by 15% during spring migration

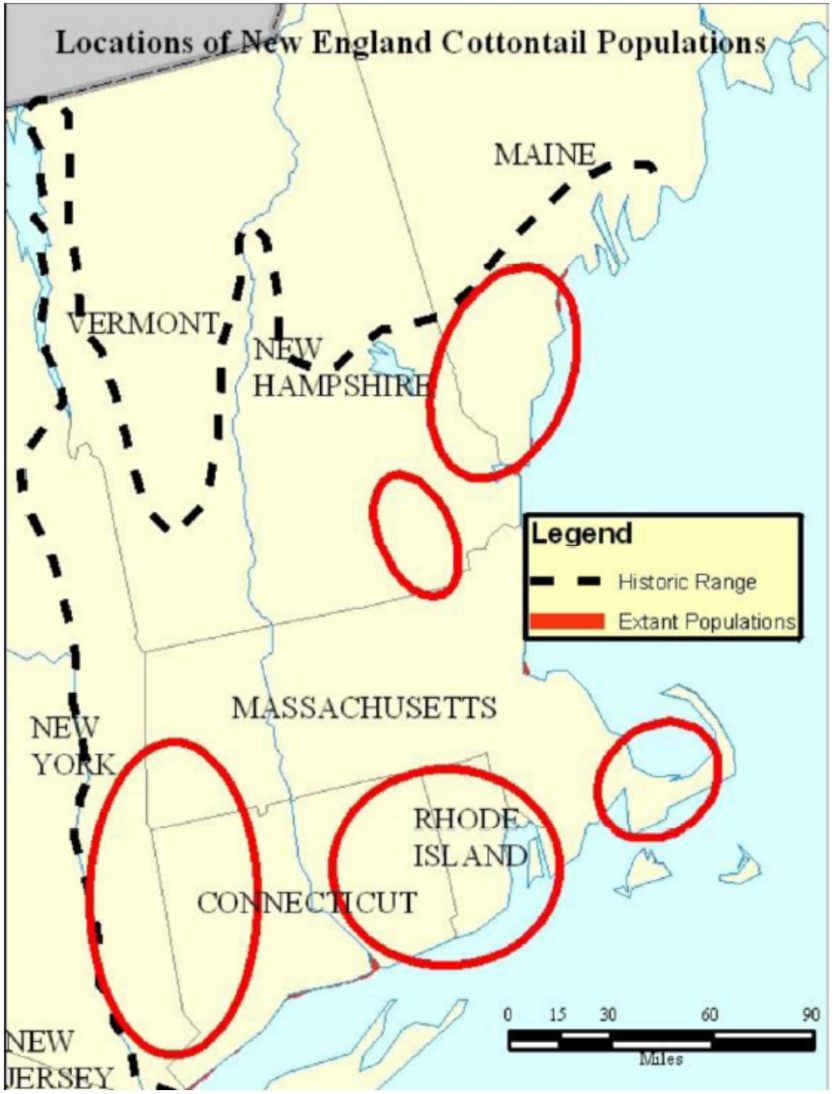
Case Study: ESF Keystone Initiative



- Program strategies
  - Promote sound forestry practice through implementation of BMP's
  - Identify/plan/implement restoration actions in priority focal areas
    - Technical assistance for public and private lands
  - Highlight need for young forest
    - Conduct outreach/workshops to public/private landowners and foresters

New England cottontail

- Listed as a candidate in 2006
- Coordinated science based conservation initiated in 2008 (w/ NFWF BP)
- Public/private partnerships
- Voluntary habitat restoration on private land critical to success
- September 2015 DOI announced decision not to list based on significant progress/response



Questions or Comments?

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